



Public Notice No. 02/2025 – Postdoctoral Fellowships

Project: FAPESP CEPID BRIDGE

The School of Economics, Business Administration, Accounting, and Actuarial Science at the University of São Paulo (USP/FEA) hereby announces the granting of postdoctoral fellowships funded by FAPESP (São Paulo Research Foundation, <http://www.fapesp.br/>).

Selection of 5 (five) experienced candidates for the category of Postdoctoral Fellowship linked to CEPID BRIDGE 2022-145561-3 – Ecosystem management for sustainability transitions.

Duration

The fellowships will last for 24 (twenty-four) months and may be renewed for an additional 24 (twenty-four) months, in accordance to the FAPESP's normative instruction in effect as of 09/01/2020 (<https://fapesp.br/bolsas/pd>). The funding is linked to the development of the following subprojects:

Location

The selected candidate will carry out their activities primarily at the University of São Paulo / FEA, with availability for travel and interaction with researchers from other campuses and partner institutions of CEPID-BRIDGE.

Fellowship Opportunities

Fellowship 1 – Research Program 1: Marketing and Grand Challenges Through the Ecosystem Lens

Prof. Dr. José Afonso Mazzon

ORCID: <https://orcid.org/0000-0002-2038-393X>

Scholar: https://scholar.google.com/citations?user=J_KFtlkAAAAJ&hl=pt-BR

Position Summary

Fellowship based at FEA-USP, focused on marketing and grand challenges in ecosystems.

Qualifications

PhD in Business Administration, Engineering, Sociology, or Economics.

Experience in qualitative and quantitative research in marketing and innovation.



Proficiency in qualitative methods (Gioia, Langley, Eisenhardt, CNA, QCA) and quantitative methods (structural modeling, machine learning).

Fluency in Portuguese and English.

Fellowship 2 – Research Program 2: Ecosystem management to Address Grand Challenges

Prof. Dr. Leonardo Augusto de Vasconcelos Gomes

ORCID: <https://orcid.org/0000-0003-3913-4770>

Scholar: <https://scholar.google.com/citations?user=v9n0NZoAAAAJ&hl=ptBR>

Position Summary

Postdoctoral fellowship at the Center for Research in Ecosystem Management for Sustainable Transitions (CEPID Bridge), based at FEA-USP. The researcher will work in person on the São Paulo campus.

Qualifications

PhD in Business Administration, Engineering, Sociology, or Economics.

Relevant publications in the field.

Experience in qualitative and quantitative research related to ecosystems, innovation, uncertainty, and digital platforms.

Methods: Gioia, Langley, Eisenhardt, CNA, QCA; structural equation modeling, neural networks.

Proficiency in Portuguese and English.

Fellowship 3 – Research Program 3: Innovation Ecosystems to Address Grand Challenges

Prof. Dr. Felipe Mendes Borini

ORCID: <https://orcid.org/0000-0003-1389-136X>

Scholar: <https://scholar.google.com/citations?user=QCBNS1YAAAAJ&hl=pt-BR>

Position Summary

Postdoctoral fellowship at the Center for Research in Innovation Ecosystem for Sustainable Transitions (CEPID Bridge), based at FEA-USP. The researcher will work in person on the São Paulo campus.

Qualifications

PhD preferably in Business Administration.

Proven experience with qualitative and quantitative research approaches.

Publications in topics such as ecosystem management, innovation, and entrepreneurship.

Fluency in Portuguese and English.



Fellowship 4 – Research Program 4: Entrepreneurial Ecosystems to Address Grand Challenges

Prof. Dr. Bruno Fischer

ORCID: <https://orcid.org/0000-0003-3878-9097>

Scholar: <https://scholar.google.com/citations?user=WjmALHoAAAAJ&hl=pt-BR>

Position Summary

Postdoctoral fellowship based at the School of Applied Sciences (FCA) at UNICAMP, in Limeira-SP, focused on entrepreneurial ecosystem.

Research Focus

Resilience of entrepreneurial ecosystems to climate threats and socioeconomic challenges. Study of adaptation, innovation, and collaboration mechanisms.

Qualifications

PhD in Business Administration or related fields.

Experience with qualitative and quantitative methods, advanced statistics, machine learning, and big data.

Fluency in Portuguese and English.

Fellowship 5 – Research Program 5: Circular Ecosystems to Address Grand Challenges

Prof. Dr. Aldo Ometto

ORCID: <https://orcid.org/0000-0003-3577-5175>

Scholar: <https://scholar.google.com/citations?user=2dc9TegAAAAJ&hl=pt-BR>

Position Summary

Fellowship in the context of the CEPID Bridge, preferably based in São Carlos (EESC/USP).

Qualifications

PhD in Engineering, Business Administration, Circular Economy, Innovation, or Sustainability (candidates from other fields are also accepted).

Experience with qualitative and quantitative studies in the area.

Fluency in Portuguese and English.

GENERAL INFORMATION

1. Candidate requirements for all subprojects



- a) PhD completed less than 7 (seven) years ago, with a topic related to the chosen subproject.
- b) Full-time dedication to the project.
- c) No employment relationship or receipt of another fellowship/salary/remuneration, except as permitted under FAPESP PR Ordinance No. 05/2012.
- d) Potential for scientific independence, motivation for research, publication history, and mastery of required skills.
- e) Proficiency in English (reading, writing, and speaking).

2. Required documents

- a) Lattes CV (for Brazilian candidates) or Curriculum Vitae (for foreign candidates).
- b) ORCID with link to publications.
- c) Motivation letter (in English, up to 500 words).
- d) Two letters of recommendation + contact information.
- e) PhD diploma or official letter from the university confirming thesis defense.

3. Application

Open to candidates of any nationality.

Deadline: July 10, 2025, at 6:00 p.m. (GMT-3).

Send to: cepid.bridge@usp.br, indicating the selected subproject.

Candidates must be available for online interviews on a date to be scheduled and announced at least one week in advance.

Final Provisions

- The selection will be based on an analysis of academic merit.
- Qualified candidates will be invited for virtual interviews.
- Applications with insufficient documentation or motivation will not be invited.
- Coordination by Prof. Dr. José Afonso Mazzon, with participation from the listed supervisors.
- Fellowship redistribution: Subprojects with more qualified candidates may receive fellowships reallocated from others.
- Final approval: After selection, documents will be submitted to FAPESP for formal approval.

Benefits

- Monthly postdoctoral fellowship: R\$ 12,000.00
- Research contingency fund: 10% of the annual fellowship value



- For applicants living more than 350 km from São Paulo:
 - a) Installation allowance (one-time additional payment)
 - b) Travel assistance (land or air transport, economy class)

More information

FAPESP Postdoctoral Fellowships:

www.fapesp.br/bolsas/pd

www.bridgeecosystem.com